

### What's Inside?

- 2 "Miss Representation" Facts & Call to Action
- 3 Fall Kick-Off Lunch Bay College has much to be proud about!
- 4 Pay Gap-Simple Facts
  - AAUW Funds
  - Holiday Gifts for Girls
- 5 Speech Trek



Happy New Year!! See page 5 for details on our New Year's Potluck Party on January 16. Help support the Tri-County Safe Harbor Women's Shelter.



### Branch Bulletin November/December 2013 Issue

PO Box 40, Escanaba, MI 49829 escanabaarea-mi.aauw.net

# Homes for the Holidays

## Sunday, December 1<sup>st</sup> - 1 to 4 p.m.

The homeowners, organizers, and volunteers have outdone themselves for this event!

Members can still help by providing cookies, buying tickets, and promoting the home tours.



Hawn / Winneroski



Contact Kathy Bennett at 786-3415.

### Tickets \$30 at Walgreens







Martineau's

Blasier's

#### Anderson's



Saturday, December 7 Central United Methodist Church (by Esky HS - use back door) Helpers needed at 10:15 a.m. (ticket takers, set-up, pizza servers, toy raffle) Also need raffle toys &/or \$5 donations mailed to: AAUW Santa Lunch, PO Box 40, Escanaba, MI 49829

Lunch with Santa

Call Deb Trombly 420-3083 or debtkmg365@charter.net



Those who were able to view the showing of "*Miss Representation*" at Bay College in October had their eyes opened to the media's *misrepresentations* of women have led to the *under representation* of women in positions of power and influence. "Thank you" to member and Bay instructor, **Molly Campbell**, for bring us this opportunity.

Here are some facts from missrepresentation.org:

- Through the media, young people are being sold the concept that women and girls' value lies in their youth, beauty, and sexuality, and <u>not</u> in their capacity as leaders.
- Approximately 20% of news articles are about women, and many of these stories are of violence and victimhood.
- Reality television portrays women as catty, manipulative, vindictive, and on display for male judgment and objectivity.
- The U.S. has the highest rates of teen pregnancy in the industrialized world - twice as high as the UK - four times Germany's rates - eight times Japan's.
- Twenty-five percent (25%) of women are abused by a partner during their lifetime.
- Women hold only 3% of clout positions in the mainstream media.
- Women comprise 7% of directors and 13% of film writers in the top 250 grossing films.

#### What can you do?

- ☑ Follow, share, link to the film through Facebook, Twitter, bloggs, etc.
- Organize boycotts of magazines, movies, or TV shows that objectifies and degrades women
- Pursue and/or support efforts to increase the number of women in politics, media, and all leadership roles.

### From our Kick-Off Luncheon

Bay College is an AAUW College/University Partner and a longtime supporter of our Escanaba Area AAUW branch. In turn, our branch has been supporting two Bay College scholarships since 1976, and has held many events at Bay from the community craft sales to \$tart \$mart workshops.

We were very pleased to welcome Bay College Board member, **Thomas Englund**, as the guest speaker at the Kick-Off Lunch. Mr. Englund proudly shared a number of Bay College facts and statistics:

- Celebrated 50 years in 2012
- Fall enrollment: 1963 = 133 students 2012 = 2,445 students
- 62% students are female
- 69% are 1st generation college students
- Over 13,000 degrees & certificates awarded over the past 50 years
- Bay College was named the "thirtieth top community college" in the nation overall, and is fifth for graduation rates out of the 700 community colleges reviewed by Washington Monthly.



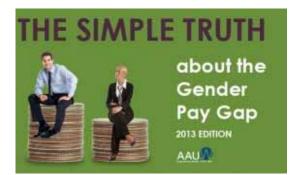
Thomas Englund, Judy Fouts, Molly Campbell Sandra Walker & Kathleen Bennett / Shannon Taylor below







### Here are the Facts from the September Report:



- The pay gap hasn't budged in a decade. In 2012, as in 2002, among full-time, year-round workers, women were paid 77 % of what men were paid.
- Women in every state experience the pay gap, but some states are worse than others. Michigan ranks in the <u>top-ten worst states</u> with women earning 74% of what men were paid.
- Women face a pay gap in nearly every occupation. From elementary and middle school teachers to computer programmers, women are paid less than men in female-dominated, gender-balanced, and male-dominated occupations.
- The pay gap grows with age. Among younger workers, women are paid about 90 percent of what men are paid. From around age 35 through retirement, women are typically paid 75–80 percent of what men are paid.
- While more education is an effective tool for increasing earnings, it is not an effective tool against the gender pay gap. At every level of academic achievement, women's median earnings are less than men's earnings, and in some cases, the gender pay gap is larger at higher levels of education.
- The pay gap also exists among women without children.

AAUW.org

- AAUW Funds AAUW us one of the largest sources of funding for graduate women providing more than \$3.7 million to women and non-profits this past academic year. Below is a description of the various funds that accept tax-deductible gifts: AAUW of MI & AAUW.org
  - **AAUW Funds** provides general support where it is most needed for charitable programs
  - **Legal Advocacy Fund** supports the protection fo the rights of those who are facing discrimination.
  - Educational Opportunities Fund supports educational and lifelong learning opportunities for a lifetime of success.
- Public Policy Fund supports advocacy for public policies and laws that are fair to women.
- **Eleanor Roosevelt Fund** supports AAUW research to provide analysis, data, and accurate information about issues that are important for women and girls.
- **Leadership Program Fund** supports programs that develop women's potential to lead in their schools, communities, and country.

### AAUW 2013 Holiday Gift Guide for Girls

When so many gifts marketed to girls are highly gendered, promoting stereotyped and objectified images of girls, holiday shopping can be a frustrating experience. Last year, AAUW created a list of gifts that defy stereotypes, encouraging girls to explore the whole range of hobbies and careers including sports, science, & engineering. Visit <u>AAUW.org/Issues/Community</u> for great gift ideas for all ages.



Tired of all the princesses in the media who wait to be saved by Prince Charming? The "Princess Knight" defies stereotypes and rescues herself.

#### Speech Trek - M. Jean Jokipii Memorial High School Speech Contest



**-is on tract!** Teachers and administrators in all local high schools in Delta and Schoolcraft Counties have been contacted. We still need to reach Home School students. There will be a photo and article in the Daily Press to kick off local publicity and posting on our branch web-site, Facebook, and Twitter. Local high schools will be asked to post information on their web-sites as well. To date, two students from Bark River-Harris have registered to participate. **Students have until December 15** to sign commitment and parent permission forms. The contest is scheduled for Wednesday, February 15, 1:00-4:00 p.m., at the Delta-Schoolcraft Intermediate School District. A catered lunch will be served to students and workers at 12:00 noon. The theme of the speech contest is: *"Women At The Top: Why So Few?"* 

Still needed are 1.) Speech Coach Volunteers to be available to assist students in written speech preparation as well as delivery; 2.) a Greeter; 3.) Kitchen Helpers - set up/clean up for catered lunch; 4) a Timer; 5) Judges; 6) DVD Recorder. Specific job descriptions for Timer, Greeter, and Judges will be posted on our AAUW-Escanaba web-site: <u>www.escanabaarea-mi.aauw.net</u>

The following members have signed up to assist with Speech Trek: Shannon Taylor, Sandy Walker, Bev Ladin, Deb Trombly, Shirley Gollach, Cindy A Bender, Cindy G Bender, Susan Peterson. Non-Members include: Bryan Bender, Terry Hampton, Peggy Schumann. Individual Toastmaster members will be asked to help as well. A **Panel of Judges and substitutes will be selected from volunteers listed above.** 

Please contact us if you wish to volunteer for a specific job, if you have not already done so. Thank you! Susan Hampton, Co-Chair, 630-1577 or 428-1254, susan.hampton2@gmail.com

# **Branch New Year's Party**

### **Stress-free \* No Auction or Program**

#### Thursday, January 16 - 6:00 p.m. Susan Peterson's Home -720 Lake Shore Dr. - Esky



Potluck Dinner - Bring your "specialty" mail course, appetizer, salad, or dessert, and help support the Tri-County Safe Harbor women's shelter that provides an important service to women and their children who are in need of a safe place to escape from domestic violence. The following is a list of items to consider bringing:

- **Food**: canned soups or ravs, Spaghettio's, mac & cheese, boxed meals (Rice/Noodle Sides, Hamburger Helper, etc.), spaghetti sauce, ketchup, mustard, sugar, flour, coffee,.
- Household: 13-gallon garbage bags, laundry soap, sanitizing liquid hand soap, Lysol wipes and spray, storage bags (quart & gallon size), and food storage containers.
- Baby-Care: baby wash, baby wipes, diapers (size 3 and up), toys, and teething rings.
- Women's & Children Clothing (new): Pajamas, socks, and underwear.
- Monetary donations, phone cards, and gift cards for Elmer's, SuperOne, Walmart., Shopko

RSVP to: Janice Gayan 789-9096 or Sandra Walker 786-7636